ARC HARDWARE
POST ACCELERATOR

September to December

2019

IT'S NOT ABOUT IDEAS. IT'S ABOUT MAKING IDEAS HAPPEN.

Contents

Who we are looking for

Arc is looking for scalable innovative startups developing solutions with a hardware component. The program is ideal for startups post industry trial and which have either pre-orders or MOUs from their target market.

Usually, startups at this stage are raising early stage seed to early-stage series A investment. They are also transitioning from low volume to large scale manufacturing as well as focusing on accessing international markets. The Post Accelerator has been specifically designed to efficiently guide startups through those stages as well as other critical ones. Successful applicants that meet our investment partner's criteria will be eligible for investment of between $100,000 - $200,000

Startups will need to be able to complete all stages of the process including a three week bootcamp pre commencment of the accelerator. Once in the program startups are expected to attend workshops, meetings and mentoring sessions.

The program will be delivered at Arc Hardware Incubator in Brisbane and selected participants will be relocating their startup to Arc's incubator space for the duration of the accelerator. Following the 3-month accelerator program, participating startups are encouraged to undergo a further 3-month incubation period to solidify their market engagement, testing and R&D.

Post Accelerator Program - outline

Duration	**12 weeks - Monday to Friday 8:30am to 5:30pm**
Timeline	**23rd September to 14th December 2019**
Benefits	**Manufacturing and international expansion**

This 12-week program is designed to guide more advanced hardware startups through the critical stages following the completion of an Accelerator program. After startups have developed their prototypes, refined their business strategy and have started to gain interest from potential clients and industry partners, they will need to focus on manufacturing their product and expanding within compatible international markets.
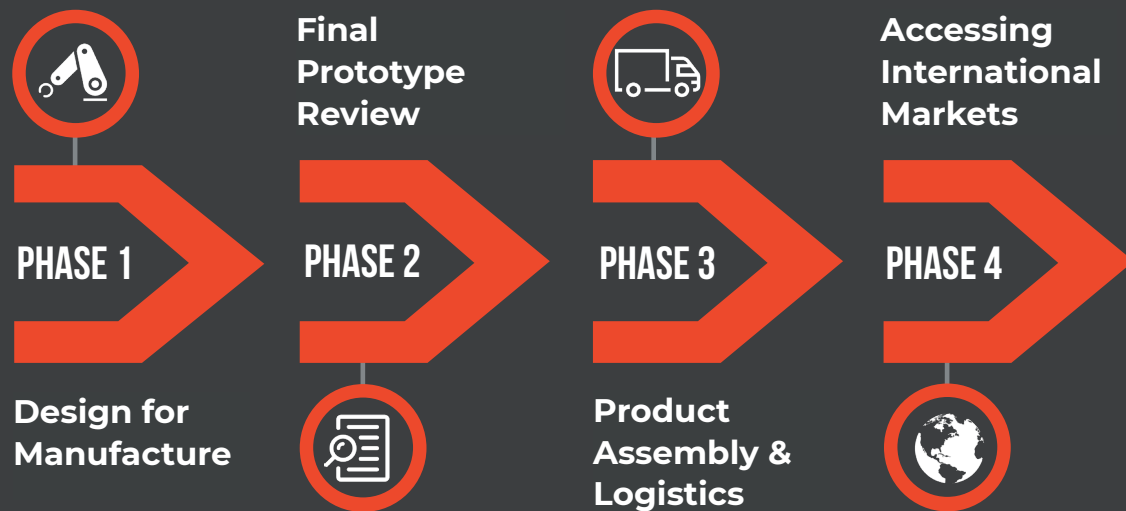
During this program, startups will work on refining their product design for mass manufacturing, establish supplier networks and map out a clear strategy to engage with new markets. Arc will guide startups through these stages by relying on its strategic international partners located in Europe, America and Asia.

Who will benefit?

Startups raising early-stage seed to early-stage series A investment. Startups transitioning from low volume to large scale manufacturing as well as focusing on accessing international markets.

The program provides the ideal platform for startups who have been able to collect enough initial interest in their product to justify going into production and can benefit from the commercialisation strategies and expertise offered by Arc and its partners.

Phase 1 - **Design for Manufacture** - This phase will focus on reviewing the designs of the participant's products to make sure that they are optimised for mass manufacturing.

Phase 2 - **Final Prototype Review** - Within this phase, final pre-production prototypes will be analysed and tested. Doing so will allow for any key final concerns to be addressed before entering into production.

Phase 3 - **Product Assembly & Logistics** - This phase will help participating teams to develop a customised strategy to make sure that their manufactured parts become part of a finished product and make their way to their end customers in the most efficient way possible.

Phase 4 - **Accessing International Markets** - This phase will focus on preparing participating teams to engage with International markets and high-level investment.

Program Features

Access to consultants

Full-time access to staff in industrial and graphic design manufacturing, mechatronica, business and IP strategy and grants advice.

Exposure to mentors

Arc has access to 75+ mentors from fields such as IoT, Robotics, Sales, Trials, Manufacturing, Investment, business strategy, corporate and IP law.

Access to coworking space

Program participants get full-time acces to the coworking space which provides a desk to work at and an opportunity to network with like-minded entrepreneurs.

Access to hardware resources

Participants will be provided training and staff as well as hardware production resources such as 3D printing facilities, electronics lab, laser cutter and CNC machining.

Tailored workshops

Throughout the programs workshops will be run by industry experts covering topics such as manufacturing, engineering and design, and investment opportunities.

Networking and events

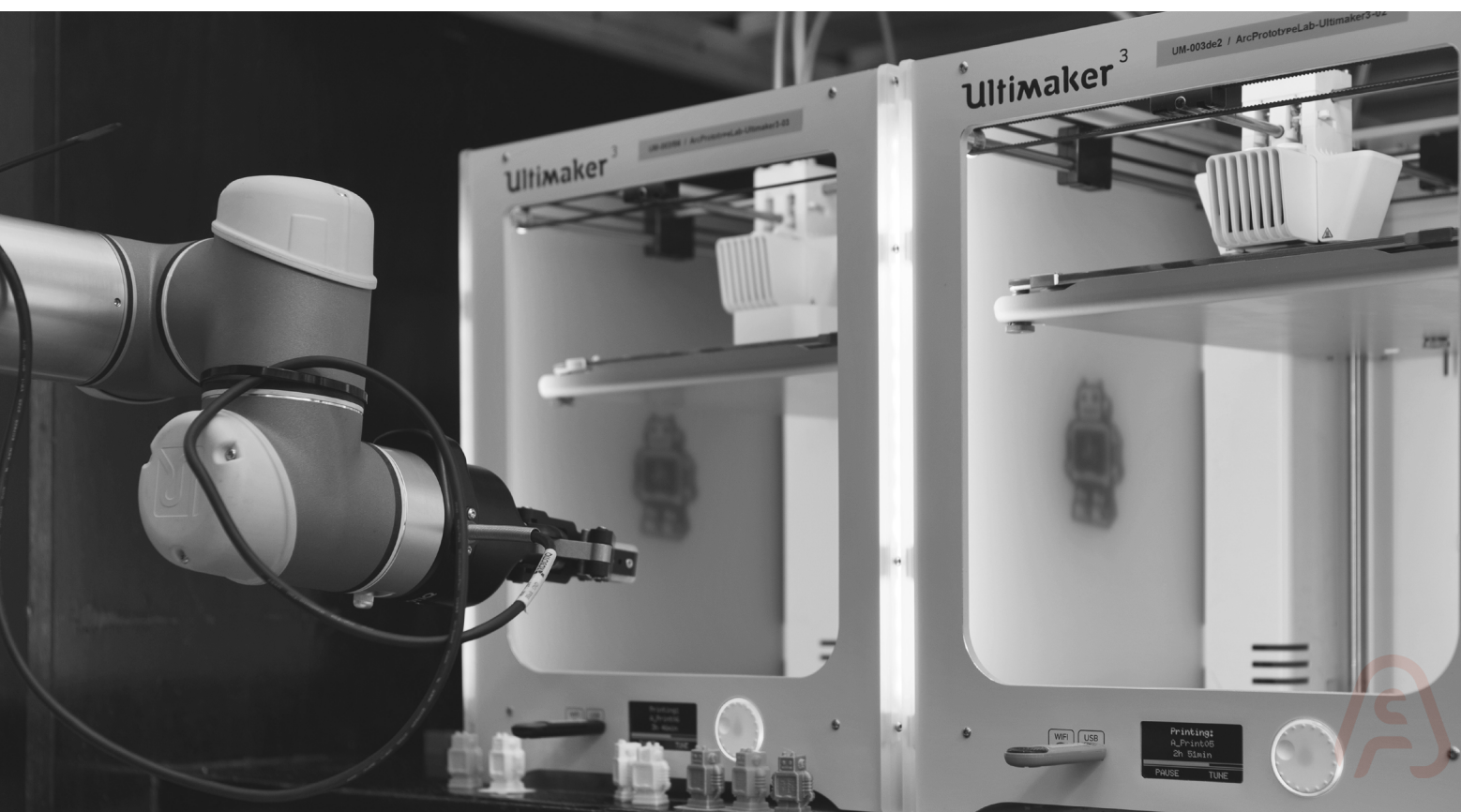Throughout the program Arc will provide direct knowledge on local networking events and opportunities.

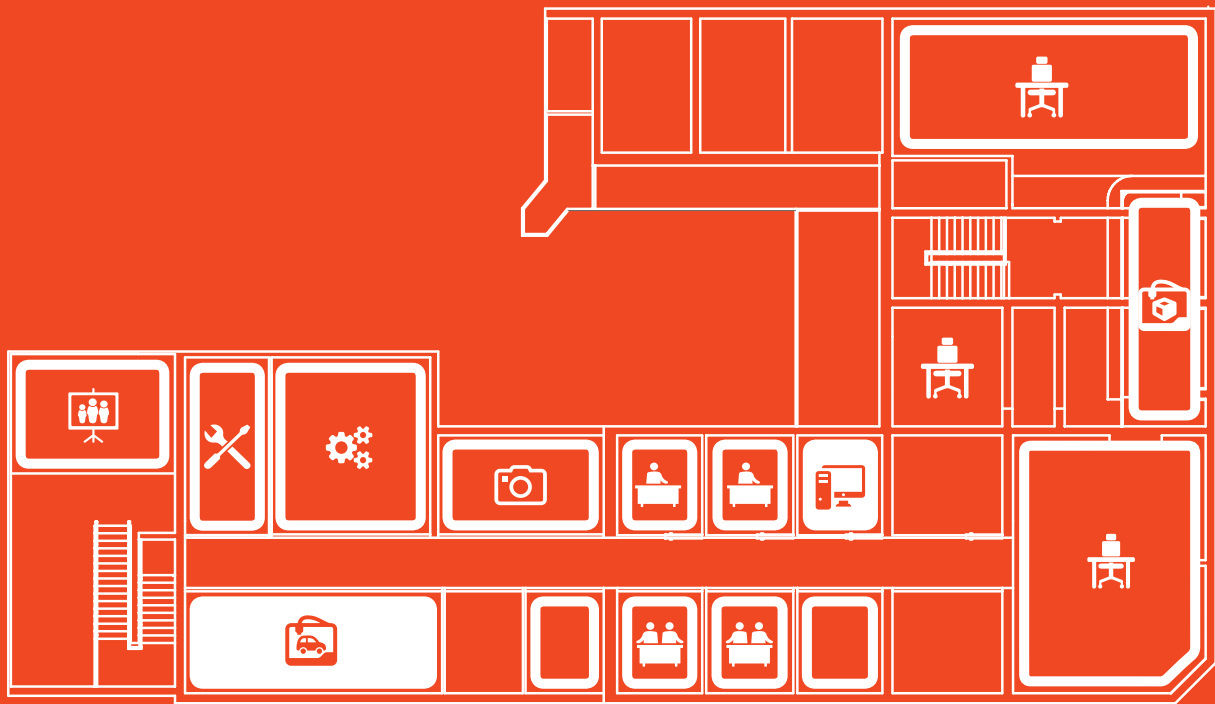# Arc's Unique Hardware Startup Resources

Having already set up a state-of-the-art facility, Arc is able to provide an unprecedented level of access to advanced prototyping and manufacturing equipment as well as a vast array of knowledge-based resources.

Combining high-level accelerator programs with such resources is the most cost-effective model to accelerate the development and scalability of innovative hardware startups. The resources made available by Arc include:

1. Prototype & Manufacturing Lab
2. MVP Lab
3. Electronics Lab
4. Post-processing & Assembly Lab
5. Media Lab
6. Co-working Space
7. Concept & Design Space
8. Networking
9. Investor Engagement
10. Educational Programs & Mentoring

Layout of Resources

✕ Post Processing Lab	👥 Meeting Room	⚙ Assembly Lab
📷 Media Lab	🚗 MVP Lab	Electronics Lab
📦 Prototype Lab	🖥 Coworking Space	🖥 Computer Lab
👤 Private Cubicle	👥 Independent Office	Casual Seating

How to apply

Step 1 - Ensure you are capable of attending a full-time program.

Step 2 - Create video evidence of your product.

Step 3 - Submit the online form and attach video evidence .

https://forms.gle/YD7ountHd5oJ5NAt9

Step 4 - Be prepared. Shortlisted applicants progressing into phase 2 of the application process will be required to participate in a three week bootcamp.

IP: All information provided though your application will be kept confidential.

Contact
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(Program Manager)
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0424 921 900

Application deadline
by close of business on

29 August

Selection process

When selecting the participants for the Accelerator Programs, Arc will rank the various applicants based on the strength of their team, industry validation and product development progress.

29 August
Application closes

30 August
First shortlist

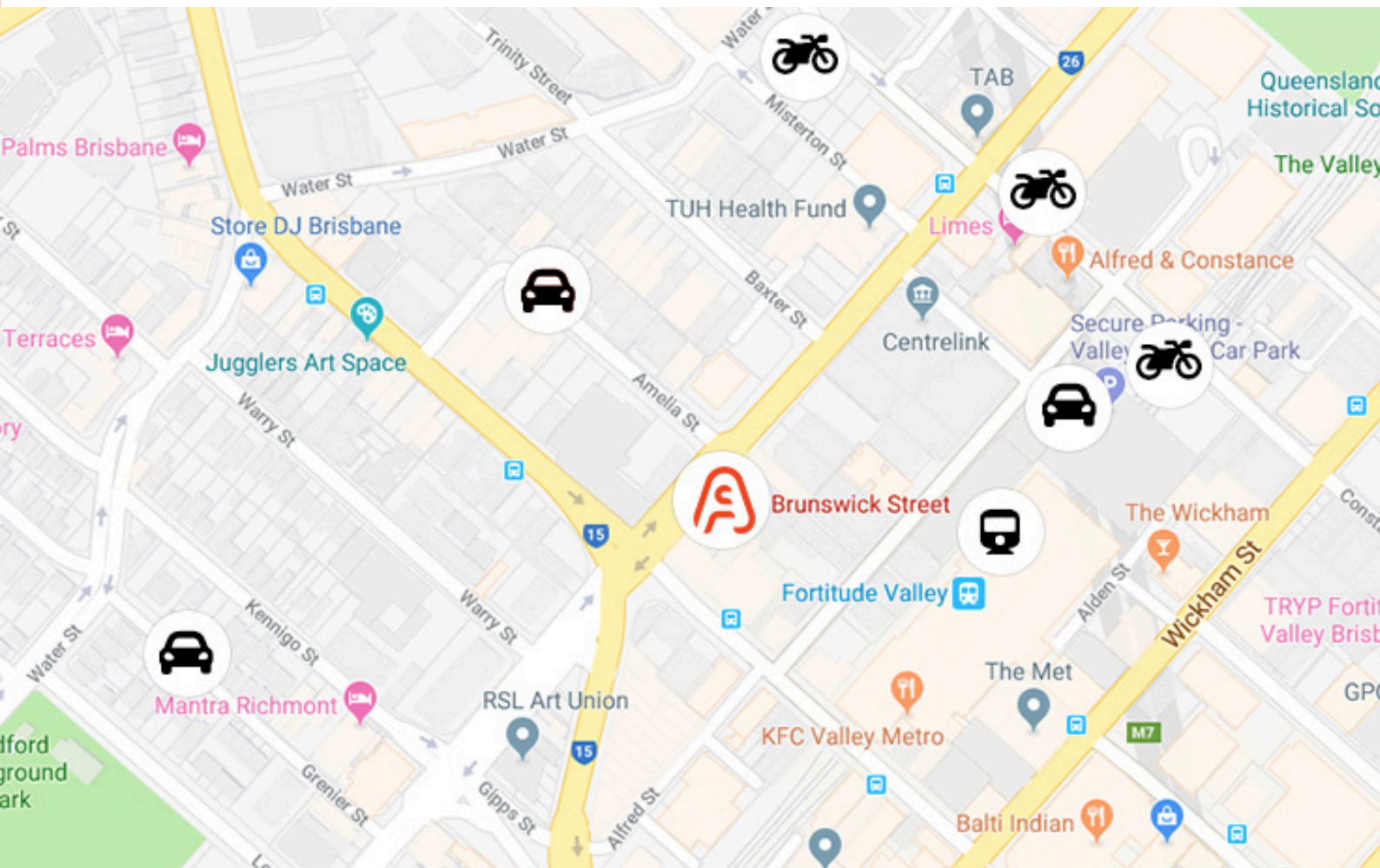## 2 September
Bootcamp

23 September
Program starts

14 December
Program finishes

Accessing Arc

Arc is located on St Pauls Terrace, across the road from Amelia St where onstreet parking is available for allocated time periods. Motorcycle parking can be found in multiple locations along Constance St and Secure parking is behind the Fortitude Valley train station located two blocks away from Arc.

JOIN THE HARDWARE REVOLUTION